

Economic Development Leadership Essentials to Recover in a Time of Crisis

Why Me?

- ▶ Local Perspective
 - ▶ Missouri River Flood – 1993
 - ▶ Katrina – 2005
 - ▶ Joplin, Missouri Tornado – 2011
 - ▶ Harvey - 2017

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- ▶ Before
 - ▶ Preview www.restoreyoureconomy.org
 - ▶ Read IEDC's "Beyond the Survey" – Appendix A
 - ▶ Prepare your resources
 - ▶ Your family
 - ▶ Your staff
 - ▶ Your organization
 - ▶ Take advantage of the Economic Development Professional Brother/Sisterhood

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- ▶ During/After
 - ▶ First things first
 - ▶ Take care of you and your people...family first
 - ▶ Figure out the right time to respond
 - ▶ 1st Call – IEDC
 - ▶ IEDC Resources
 - ▶ Of course...be visible and active and bring your resources and networks to the table to lend a hand.

Observations

- ▶ Small business finance is/has been a focus...need an answer.
 - ▶ SBA is not the answer...it is an answer!
- ▶ Invest in a strong existing business list
- ▶ Understand that there is a disconnect between the “help” agencies.
- ▶ Be ready for Public Policy outreach.
- ▶ Connect to The Economic Development network...you are not alone and you are not the first one to go through this type of experience.
- ▶ Prepare for exhaustion, but also prepare for the most impactful form of economic development work.

Contact me

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